

Official Rules: Snout #LittleSnoutsBigThanks Giveaway 2026

Sep 30, 2026 · @Amanda Manning

NO PURCHASE OR SNOOT MEMBERSHIP NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE THE CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. Sponsor

The Snout #LittleSnoutsBigThanks Giveaway 2026 (the "Giveaway") is sponsored by Snout, Inc., 340 E. Big Beaver Road, Suite 550, Troy, MI 48083 ("Snout" or "Sponsor").

2. Eligibility

Entrants. The Giveaway is open to legal residents of the 50 United States and the District of Columbia who are at least 18 years old (19 in Alabama and Nebraska; 21 in Mississippi) at the time of entry ("Entrants"). A Snout membership is not required to enter. The Giveaway is void in Puerto Rico and all other U.S. territories and possessions, and wherever prohibited or restricted by law.

Eligible Hospitals. Prizes are awarded to veterinary hospitals, not to Entrants. An "Eligible Hospital" is a veterinary hospital selected from the hospital search on the entry form. Hospitals entered manually through the "My hospital isn't listed" option are considered Eligible Hospitals, as well.

Exclusions. Employees, officers and directors of Sponsor, its affiliates and agencies, and their immediate family and household members, are not eligible to enter.

3. Promotion period

The Giveaway begins at 6:00:00 a.m. Eastern Time ("ET") on October 7, 2026, and ends at 11:59:59 p.m. ET on October 24, 2026 (the "Promotion Period"). Sponsor's computer is the official timekeeping device for the Giveaway. Entries received outside the Promotion Period will not be counted.

4. How to enter

To enter, visit **vta.snout.com** during the Promotion Period and complete the entry form, including:

1. The Entrant's name, pet's name and a valid email address
2. The Eligible Hospital the Entrant wants to enter, selected from the hospital search
3. Whether the Entrant is a Snout member
4. A written response to the prompt "Does your veterinary team go the extra mile? Tell us what makes them special." (the "Story")
5. An optional photo of the Entrant's pet
6. Agreement to these Official Rules

Each completed, eligible entry form is one entry (an "Entry") for the Eligible Hospital it names.

5. Entry limits and requirements

Limit. One Entry per email address for the entire Promotion Period. Any additional entries from the same email address will be rejected.

Content. Each Story and photo must be the Entrant's own original work. It must not infringe anyone's rights, and it must not include content that is unlawful, obscene, defamatory, hateful or otherwise inappropriate, as determined by Sponsor in its sole discretion. Photos should not show identifiable people other than the Entrant without their permission. Sponsor may disqualify any Entry that does not meet these requirements.

No incentives. Eligible Hospitals and their staff may encourage clients to enter. They may not offer, or ask clients to accept, any payment, discount, service or other benefit in exchange for an Entry. Sponsor may disqualify Entries obtained this way.

Incomplete, late, illegible or technically corrupted Entries are void. Proof of submission is not proof of receipt.

6. Winner selection

Winners will be selected in a random drawing from all Eligible Entries received during the Promotion Period.

Verification. After the Promotion Period ends, Sponsor will review all Entries and remove any that are duplicates, incomplete, ineligible, fraudulent or otherwise in violation of these Official Rules. Only the remaining Entries ("Eligible Entries") are counted.

Drawing. On or about October 26, 2026, Sponsor or its designee will randomly select Eligible Entries one at a time. The Eligible Hospital named in the first Entry drawn wins the Grand Prize. The Eligible Hospitals named in the next two Entries drawn each win a Runner-Up Prize. Each Eligible Hospital may win only one prize; if a drawn Entry names a hospital that has already won, it will be set aside and another Entry drawn.

Odds. Each Eligible Entry is one chance for the hospital it names. An Eligible Hospital's odds of winning depend on the number of Eligible Entries received for it compared with the total number of Eligible Entries received.

Sponsor's decisions on all matters relating to the drawing and the Giveaway are final and binding.

7. Prizes

Three prizes will be awarded, with a total value of \$2,000. Prizes are awarded to Winning Hospitals, not to Entrants.

Prize	Number of winners	Amount (USD)
Grand Prize	1	\$1,000
Runner-Up Prize	2	\$500 each

Prize terms. Each prize is awarded as Visa gift card(s) in the amount shown above, delivered electronically to the Winning Hospital's primary contact on file with Snout. Each prize is intended to benefit the hospital's team, and how it is used is up to the Winning Hospital. Gift cards are subject to the issuer's terms and conditions and are not redeemable for cash, except where required by law. Sponsor is not responsible for gift cards that are lost, stolen or misused after delivery. Prizes may not be transferred or exchanged, except that Sponsor may substitute a prize of equal or greater value if necessary. Each Winning Hospital is responsible for any taxes on its prize, and may be required to provide a completed IRS Form W-9 before the prize is delivered.

8. Winner notification and prize claim

Sponsor will notify each Winning Hospital through its primary contact on file with Snout on or about October 28, 2026. Winning hospitals will be announced publicly on or about October 28, 2026.

To claim its prize, a Winning Hospital must respond within three (3) business days of notification and return any required documents, which may include a prize acceptance form and Form W-9. If a Winning Hospital does not respond or claim its prize in time, cannot be reached, or is found ineligible, the prize may be forfeited and awarded to the next-ranked Eligible Hospital.

9. Use of submissions and publicity

Permission to share. By entering, each Entrant gives Sponsor permission to share their Story, photo, first name, pet's name and the hospital they entered, both with that hospital's team and publicly. Public sharing may include Snout's website, social media, emails, the winner showcase and other Snout marketing, in any media. This permission is free of charge, does not stop Entrants from sharing their own Story elsewhere, and continues after the Giveaway ends. Sponsor may edit Stories for length or clarity, and is not required to use any Entry.

Hospital booklet. After the Giveaway, Sponsor may give each participating hospital a digital booklet of the Stories and photos submitted for it, whether or not it wins.

Winner showcase. Entrants whose Entries name a Winning Hospital may be featured, with their pets, in Sponsor's winner showcase.

Hospitals. By accepting a prize, each Winning Hospital agrees that Sponsor may use its name, logo, location and the fact that it won in publicity for the Giveaway, unless prohibited by law.

10. Privacy

Information collected through the Giveaway is used to run it and is handled according to Snout's Privacy Policy at snout.com/privacy-policy. Entrants will receive marketing emails from Snout unless they uncheck the opt-in box on the entry form, and they can unsubscribe at any time. Privacy questions can be sent to support@snout.com.

11. General conditions

By entering, Entrants agree to these Official Rules and to Sponsor's decisions, which are final. Sponsor may disqualify anyone who tampers with the entry process, violates these Official Rules, or acts in a disruptive or fraudulent way. If fraud, a technical failure or any other cause beyond Sponsor's control harms the fairness of the Giveaway, Sponsor may cancel, modify or suspend it. In that case, Sponsor may select winners from Eligible Entries received before the problem occurred.

12. Release and limitation of liability

By entering, Entrants, and by accepting a prize, Winning Hospitals, release Sponsor, its affiliates and their officers, directors, employees and agents (the "Released Parties") from any claims arising from the Giveaway or any prize. The Released Parties are not responsible for lost, late, incomplete or misdirected Entries, or for technical problems with computers, networks, software or websites. To the extent permitted by law, the Released Parties' total liability is limited to the cost of entering, if any.

13. Disputes and governing law

These Official Rules are governed by the laws of the State of Michigan, without regard to its conflict-of-law rules. Any dispute arising from the Giveaway will be resolved individually, without a class action, in the state or federal courts located in Oakland County, Michigan.

14. Social media and winners list

The Giveaway is not sponsored, endorsed or administered by, or associated with, Facebook, Instagram or any other social media platform. Entrants release those platforms from any liability related to the Giveaway.

For a list of winning hospitals, available after October 28, 2026, email support@snout.com with "LittleSnoutsBigThanks Winners" in the subject line by December 31, 2026.